

E-Hair College

Welcome to E-HAIR learning system.

- 1. Read Chapter 8 in Salon Fundamental textbook.**
- 2. Complete Ch. 8 questions in study guide.**
- 3. Read these additional notes.**
- 4. For review go to practice online and review quizzes, puzzles.**
- 5. Study and complete Test.**
- 6. A 70% is required for all theory and practical tests.**

LESSON # 7 Design Decisions (Chapter 8)

- The importance proportions of the face, head and body.
- The design elements and principles used to compose designs.

The importance of proportions of the face, head and body.

When creating a hairstyle for your client, it is important to keep proportions in mind. Hairstyles that are too large or too small for your client's stature will alter the illusion of their head to the body proportions.

Body Proportion

Hair and body proportions must be compatible. Large hips or broad shoulders, larger hairstyle.

Balance

Hair design is balanced by height and width of your hairstyle. The style chosen must balance with the features of a client; this creates a harmony to the style.

- Symmetrical is the style being balanced from the center of the face. A circle is visually drawn around the outside of the client's hairstyle to insure the balance of the hairstyle is equal.
- Asymmetrical— A hairstyle that is created for features that are uneven or dramatic effect. Balance should be on the center of the style not the face.

Creating harmony between style and facial structure:

- Analysis of the face shape, head shape, body shape and features is critical to creating harmony in style.
- Examine the shape of the head from the front, back and profile view.
- Find the best features to emphasize and the worst feature to minimize.
- Examine profile and decide on a hairstyle that creates harmony and not separation of head and body.

HAIR

- Hair color, texture, density can affect the choice of design.
- Lighter colors seem youthful and exciting, darker colors may seem seductive and mysterious; warm colors may tend to be soft; cooler colors are bold and dramatic.

- Using lighter colors, you can draw a line in direction you want the eye to travel.
- Wave patterns and hair texture influence the selection of hairstyles and should be taken into consideration before choosing a final style.

Combination of hair types

- **Fine straight hair**

Usually hugs the head. Styling aids such as gels and mousses are required. Suggesting a body perm may also help create an illusion of thicker hair.

- **Straight medium hair**

Responds well to thermal styling and products.

- **Straight, coarse hair**

Very hard to curl, has some volume, should be suggested to wear hair straight. More difficult to curl and chemical processes take longer.

- **Wavy, fine hair**

Very easy to curl, the waves support the hairstyle. Problems may arise if hair is shorter; this type of hair usually has a lot of cowlicks or whorls; which make the hair move in unwanted directions.

- **Wavy coarse hair**

This hair type is usually very thick and can take longer to blow dry. Relaxing the hair with a Hair straightener is a temporary solution; suggestions may be made to chemically straighten the hair.

- **Curly medium hair**

Creates a wide silhouette and appears to create an illusion of lots of hair. If curls are considered when creating the hairstyle good results will occur, cutting with the direction of the curl will result in a more manageable hairstyle. If kept longer the curls will straighten into waves from the weight of the hair.

- **Curly coarse hair**

This type of hair requires a lot of thinning and the use of products to create control. If cut to short the head will look completely round and full of curls.

Leaving some length and suggesting chemical straighteners can assist in the management.

Personality, lifestyle and clothing have a lot to do with finding the perfect style for the client.

- Personality is the outward reflection of inner thought, feelings, values and attitudes.
- As a stylist, personality types fall into two categories outgoing or reserved, use this as an indicator when choosing a style for a client.
- Knowing and understanding the lifestyle of your client will also aid in choosing a hairstyle best suited to that individual. If they are a trainer at a local gym, you should not add a dramatic hairstyle with a lot of upkeep. If they are a business person a more classic look should be chosen.
- Clothing can reflect a color choice; most people choose colors for their hair very similar to the color of clothing they wear. If they are always wearing spring colored clothing the cool colors on the color chart will enhance their appearance. The skin tones of a client are also reflective of the choice you make so be sure that a complete analysis is done before beginning.
- Clothing styles will reflect the direction to look when creating a style. Ask a lot of questions and remember the clothing they wear on a special occasion does not always reflect who they are on a daily basis. Make your observations over a number of weeks to better understand your client's needs.

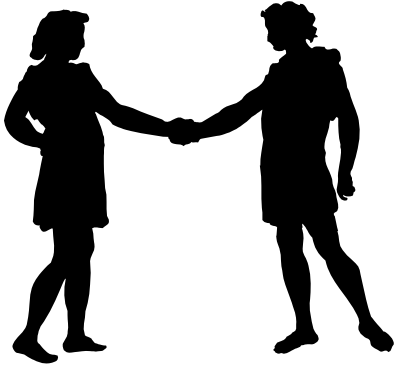
PERSONALITY, CLOTHING, LIFESTYLE

Clients will enter your shop with many different personalities, clothing styles and life interests, get to know them and their likes and dislikes before choosing a style for them. Many decisions will affect the style you or your clients have chosen. Be professional and create an open communication between you and your client through the entire process.

Design elements and principles used to compose designs.

FORM

The outline or silhouette of an object



The silhouette shows the body shape and overall balance in size and height. Imagine the person on the right bald. There head would not be in proportion to their body.



The picture above shows the woman's silhouette. If she did not have a bun in her hair the back of the head would be flat. You would create a hairstyle with volume in that area to balance the silhouette.

The form and size of a hairstyle should always complement the client's

image and be in good proportion with his/her physical characteristics.

TEXTURE

The surface appearance of the hair, whether it is curly, or straight, smooth or layered, fine or coarse can affect the hairstyle. Texture can be natural or created through a variety of services, such as a cut, perm, style, or relaxer.





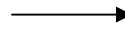
Color is the most powerful design element.

COLOR adds depth

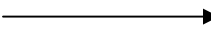
Dimension



Illusion of more shine



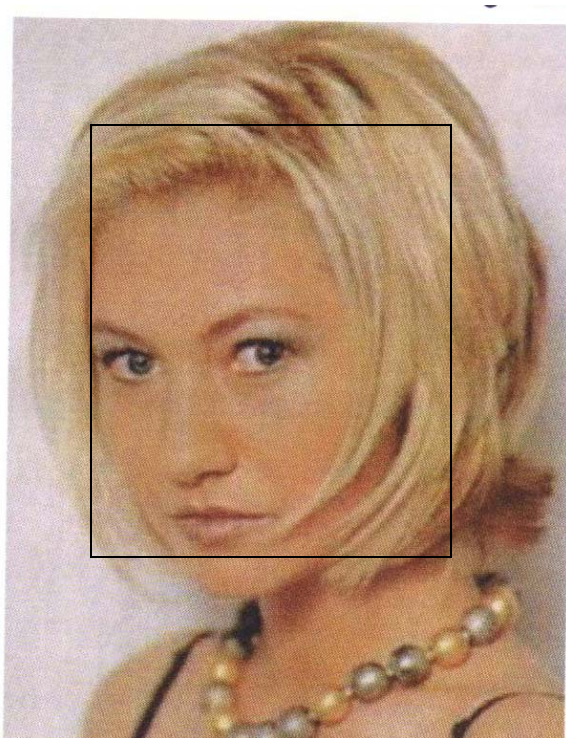
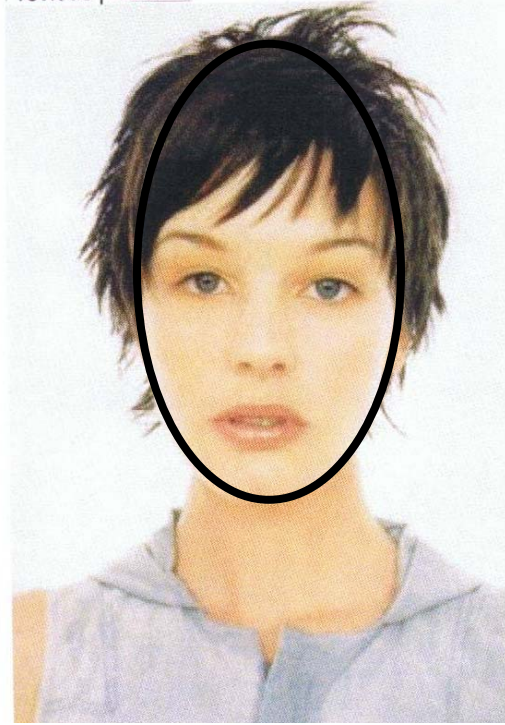
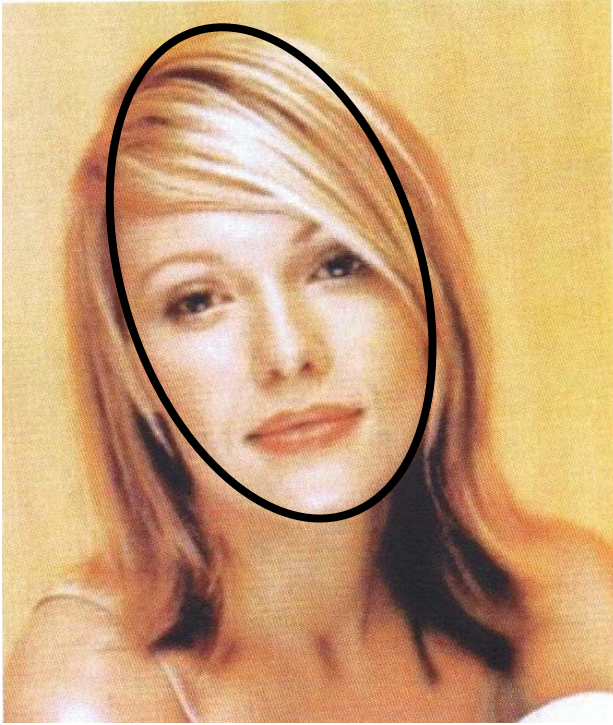
Illusion of texture

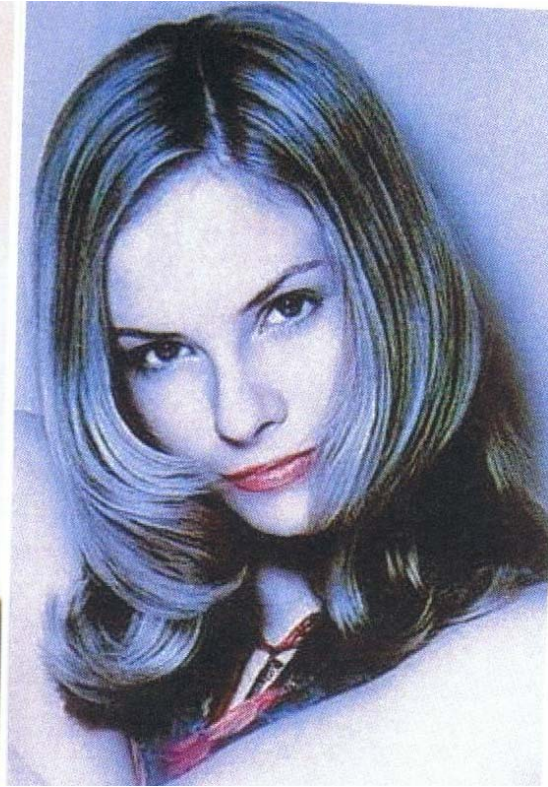


Draws attention to special area



FACE SHAPES

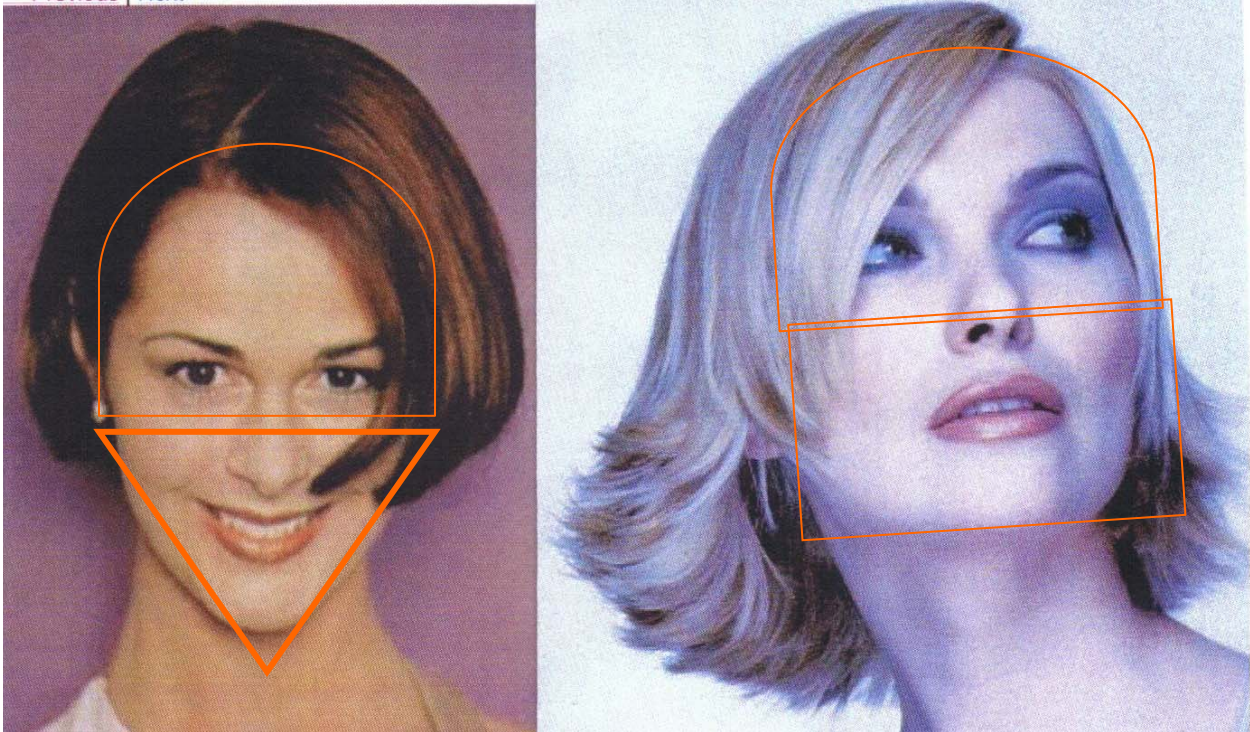




**P
O
I
N
T
E
D

C
H
I
N**





**COMBINATION FACE SHAPES
WHAT ARE THEY?????**